

ICA 2026



# 33rd International Congress of Actuaries TOKYO

Tradition, Diversity, Innovation

## Sponsorship Prospectus

November 8-13, 2026

Tokyo International Forum



The Institute of Actuaries of Japan  
*Think the Future, Manage the Risk*



International Actuarial Association  
Association Actuarielle Internationale

<https://ica2026.org>



|                                  |    |
|----------------------------------|----|
| <b>Greetings</b>                 | 2  |
| <b>Overview</b>                  | 3  |
| <b>The venue</b>                 | 4  |
| <b>ICA2023 demographics</b>      | 5  |
| <b>ICA2023 photos</b>            | 5  |
| <b>Why sponsor ICA2026?</b>      | 6  |
| <b>ICA2026 sponsorship</b>       | 6  |
| <b>Sponsorship opportunities</b> | 7  |
| <b>Contributor items</b>         | 8  |
| <b>Application</b>               | 13 |
| <b>Terms and Conditions</b>      | 14 |

# Greetings

Warm greetings from the Organizing Committee of the 33rd International Congress of Actuaries (ICA2026)!

We are excited to share with you that ICA2026 is set to take place in Tokyo, Japan at the Tokyo International Forum, marking the momentous 50th anniversary of the ICA held in Tokyo in 1976. Scheduled from November 8th to 13th 2026, this hybrid event is expected to bring together over 1,500 actuaries from around the world, converging in Tokyo to engage in dynamic discussions under the congress theme, “Tradition, Diversity, Innovation”.

Japan serves as a rich landscape for actuarial exploration, boasting an 80% life insurance enrollment rate, a universally participated national pension system, and facing challenges such as rapid population aging, frequent natural disasters, and global issues like climate change and pandemics.

Our chosen venue, the Tokyo International Forum, offers a vibrant setting for this global gathering. Tokyo, as the world’s largest city, not only provides a dynamic backdrop for professional discussions but also boasts a captivating blend of beautiful cityscapes, safety, efficient transportation, and delightful weather – especially in November, making it the perfect season to explore the city.

We invite you to consider this unique opportunity to support ICA2026 as a sponsor. By aligning your brand with this significant event, you will not only contribute to the success of the congress but also gain heightened recognition among actuaries worldwide.

Your sponsorship will play a crucial role in fostering discussions, promoting knowledge exchange, and creating lasting impressions for attendees. We sincerely hope that you share our vision and consider lending your support as a valued sponsor.

We would appreciate your time and consideration in exploring this exceptional opportunity and look forward to the possibility of collaborating with you to make ICA2026 a resounding success!



*Hiroshi Shoji*

**Hiroshi SHOJI**

Chair, the Organizing Committee  
33rd International Congress of Actuaries (ICA2026)

# Overview

## Title

33rd International Congress of Actuaries (ICA2026)

## Theme

Tradition, Diversity, Innovation

## Date

November 8 (Sun.) – 13 (Fri.), 2026

## Meeting format

Hybrid (in-person & virtual)

## Venue

Congress & Exhibition

**Tokyo International Forum** (5-1 Marunouchi 3-chome, Chiyoda-ku, Tokyo, JAPAN 100-0005)

Congress: Hall Building and Glass Building & online/ Exhibition: Exhibition Hall E

Gala dinner

**HAPPO-EN** (1-1-1 Shirokanedai, Minato-ku, Tokyo, JAPAN 108-8631)

## Chair

Hiroshi SHOJI

Chair, the Organizing Committee of the 33rd International Congress of Actuaries (ICA2026)

## Hosts

The Institute of Actuaries of Japan (IAJ)

The International Actuarial Association (IAA)

## Expected number of participants

1,500 – 2,000 participants

## Language

English

### Past Congresses

#### 1976 Tokyo, Japan

1980 Zurich and Lausanne, Switzerland

1984 Sydney, Australia

1988 Helsinki, Finland

1992 Montreal, Canada

1995 Brussels, Belgium

1998 Birmingham, United Kingdom

2002 Cancún, Mexico

2006 Paris, France

2010 Cape Town, South Africa

2014 Washington, D.C., United States

2018 Berlin, Germany

2023 Sydney, Australia

### Logo for ICA2026



Mt. Fuji, Japan's tallest mountain, represents Japan's traditions and suggests the actuarial field soaring to great heights.

The sun rising behind the mountain expresses our strong ambition to adopt innovations and spread them from Japan to the world.

# The venue

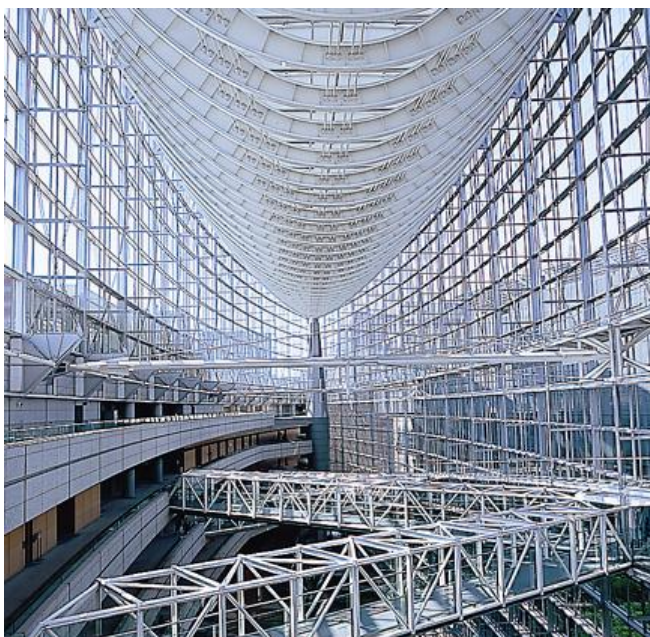
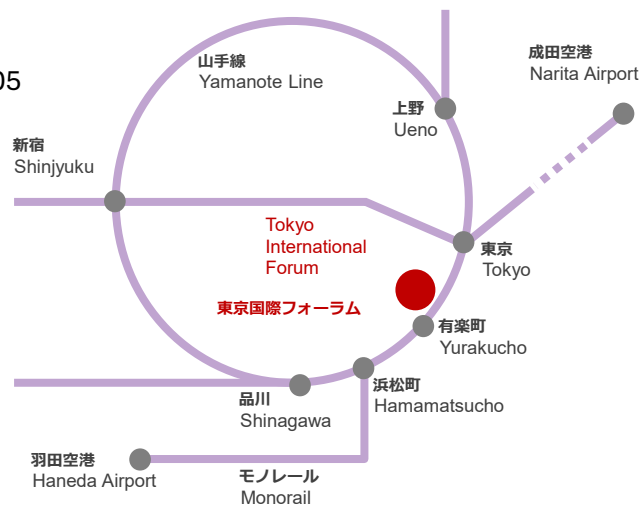
## Congress & Exhibition

### Tokyo International Forum

5-1 Marunouchi 3-chome, Chiyoda-ku, Tokyo, JAPAN 100-0005

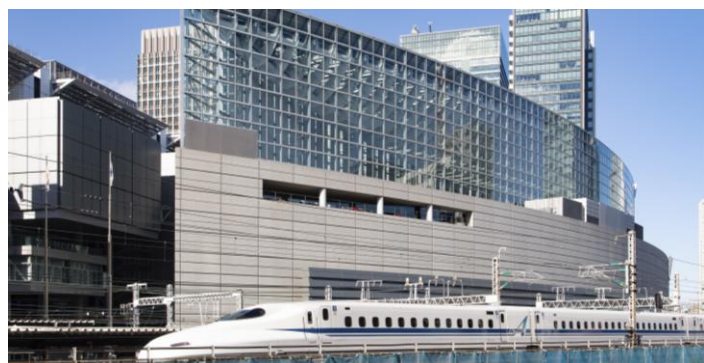
#### Access

- From Narita Airport
  - 80-90minutes to Tokyo Station by limousine bus
  - OR 53 minutes to Tokyo Station by Narita Express (express train)
  - 5-minute walk from Tokyo Station
- From Haneda Airport
  - 23 minutes by monorail to Hamamatsucho Station
  - 4 minutes from JR Hamamatsucho Station to Yurakucho Station
  - 1-minute walk from Yurakucho Station



#### Tokyo International Forum

Located in the heart of Tokyo, near the Imperial Palace and the world-famous Ginza shopping district, is Tokyo's most sophisticated and exciting convention complex. The Michelin Green Guide identified TIF as a three-star venue "worth a trip".



## Gala dinner

### HAPPO-EN

1-1-1 Shirokanedai, Minato-ku, Tokyo, JAPAN 108-8631

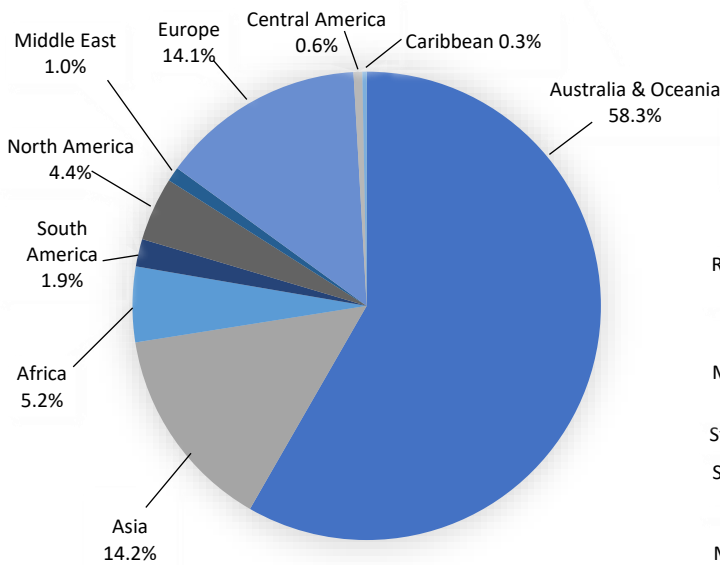


#### HAPPO-EN

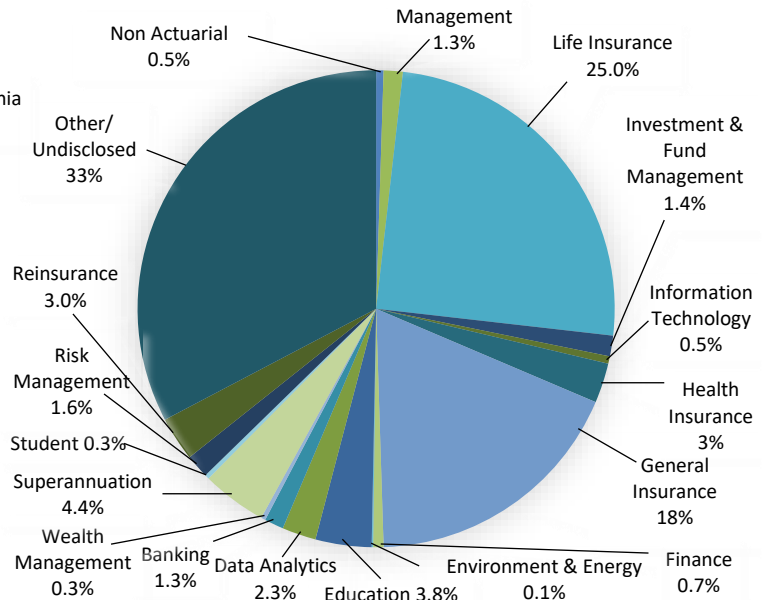
This garden was given the name "HAPPO-EN" which means "beautiful from all angles". Nestled in the center of Shirokanedai city, is the 40,000 square meter Edo era garden, which is comprised of natural hills, water features, historical buildings and relics. The four seasons can be found woven perfectly throughout the garden.

# ICA2023 demographics

Delegate Regions



Delegate Practice Area



\*source: ICA2023 Sponsor Report

# ICA2023 photos



\*source: ICA2023 official photo

# Why sponsor ICA2026?

## ✓ CONNECT WITH INDUSTRY LEADERS

Unique opportunity to interact with leading actuaries and professionals from around the world, gaining insights to the latest trends and innovations.

## ✓ SHOWCASE YOUR BRAND

Enhance your visibility to a global audience, including industry leaders and potential business partners.

## ✓ ENTER NEW MARKETS IN JAPAN AND ASIA

Opportunity to expand your business and presence in one of the world's largest insurance markets, as well as enter the fast-growing Asia-Pacific region.

## ✓ MAXIMIZE YOUR IMPACT

As a sponsor of ICA2026, you will enjoy exclusive benefits and privileges that will maximize your impact in Tokyo and beyond. Our committee will work with you to create a unique sponsorship experience that meets your specific goals and objectives.

# ICA2026 sponsorship

ICA2026 offers four levels of sponsorship packages:

- **Platinum limited to 5 companies**
- **Gold**
- **Silver**
- **Bronze**

\*Exhibition booths are included as standard for Silver packages and above.

Application period will close when the number of applications reaches the maximum number of sponsors.

## Contact

Please contact us for details, availability and inquiries:

ICA2026 Sponsorship & Exhibition Subcommittee Secretary  
Email: [ica2026\\_sponsorship@congre.co.jp](mailto:ica2026_sponsorship@congre.co.jp)

# Sponsorship opportunities

\*as of April 23, 2026

\*we do not accept applications for exhibition only

|                                       |  | Platinum                          | Gold                            | Silver  | Bronze                            |
|---------------------------------------|--|-----------------------------------|---------------------------------|---|-----------------------------------|
| <b>Sponsorship Fee</b> *excluding tax |  | <b>SOLD OUT</b><br>JPY 13,000,000 | <b>10 SOLD</b><br>JPY 8,000,000 | <b>10 SOLD</b><br>JPY 4,000,000                               | <b>35 SOLD</b><br>JPY 800,000     |
| <b>Sponsorship Level Limit</b>        |  | 5 Sponsors                        | No limit                        | No limit  | No limit                          |
| <b>Congress Registration</b>          | Complimentary registration to the congress *1  | 12                                | 6                               | 3   | 1                                 |
|                                       | Delegate list – receive contact details of all delegates (in accordance with the event privacy policy) | 3 months prior to event           | 2 months prior                  | 1 month prior   | 1 week prior                      |
| <b>Exhibition</b>                     | Exhibition Space *2  | 18 sqm premier location           | 9 sqm priority selection        | 9 sqm   | *upon request (at a special rate) |
|                                       | Virtual exhibition booth   | ✓                                 | ✓                               | ✓   | ✓                                 |
|                                       | Discounted additional exhibition space   | ✓                                 | ✓                               | ✓   |                                   |
| <b>Logo Placements (publications)</b> | On all ICA2026 promotional emails  | ✓                                 | ✓                               | ✓   | ✓                                 |
|                                       | On the official ICA2026 website with a direct link to your company website                             | ✓                                 | ✓                               | ✓   | ✓                                 |
|                                       | On the ICA2026 virtual platform  | ✓                                 | ✓                               | ✓   | ✓                                 |
|                                       | On the promotional video used for launch <b>Finished</b>   | ✓                                 | ✓                               | ✓   | ✓                                 |
|                                       | In the Call for Papers <b>Finished</b>   | ✓                                 | ✓                               |   |                                   |
|                                       | In the Congress Program  | ✓                                 | ✓                               | ✓   | ✓                                 |
| <b>Logo Placements (postings)</b>     | On the exhibition entrance and registration signage  | ✓                                 |                                 |   |                                   |
|                                       | On the printed directional signage branding at venue   | ✓                                 | ✓                               |   |                                   |
|                                       | On the digital screen display (for all plenary and concurrent sessions)                                | ✓                                 | ✓                               |   |                                   |
| <b>Ad</b>                             | Company profile – on the ICA2026 website sponsorship page  | 200 words                         | 100 words                       | 50 words  | 25 words                          |
|                                       | One item in the delegate e-congress bag via the virtual platform                                       | ✓                                 | ✓                               | ✓   | ✓                                 |
| <b>Speech</b>                         | Verbal acknowledgement at Opening and Closing events   | ✓                                 |                                 |   |                                   |
| <b>Other</b>                          | Included in the Congress virtual platform push notification  | 1                                 |                                 |   |                                   |
| <b>Gala Dinner</b>                    | Reserved VIP table to invite guests to sit at your table   | 1                                 | 1                               |   |                                   |
|                                       | Complimentary dinner tickets (for non-delegates, not already registered)                               | 6                                 | 4                               | 2   |                                   |
| <b>Exclusive Benefits</b>             | License for item(s) from the Contributor Items (according to the credit value)                         | JPY1,500,000                      | JPY1,000,000                    | *not included in the package but available at specified price |                                   |

**Please note:**

\*The above information is subject to change without notice

\*1 Complimentary registration includes access to all sessions, exhibition and official social events.

\*2 Premier location is defined as high profile location and pre-reserved for Platinum sponsors. Booth will be allocated in consideration of the sponsorship package priorities, number of booths, and the nature of the exhibits.

# Contributor items

In addition to the packaged sponsor benefits, we are pleased to announce that the following additional benefits will be offered with the aim to create an environment that is mutually beneficial to the delegates and supporting companies – platinum and gold sponsors can choose from our contributor items according to the credit value given in the sponsor package. Silver sponsor is also welcome to choose at specified price.

\*as of April 23, 2026

| Contributor Items  | Price         | Platinum | Gold | Silver  | Bronze |
|--|---------------|----------|------|---|--------|
| Ad: Pillar wrap-around sign panels at the venue <b>SOLD</b>              | JPY 1,500,000 | ✓        |      |   |        |
| Ad: Light pole signs at the venue  | JPY 1,500,000 | ✓        |      |   |        |
| Lanyard, company logo (color) along with ICA2026 logo <b>SOLD</b>        | JPY 1,500,000 | ✓        |      |   |        |
| Welcome Reception (verbal acknowledgement, invitation, logo)             | JPY 1,500,000 | ✓        | ✓    | *not included in the package but available at specified price |        |
| Gala Dinner (speech, logo) <b>SOLD</b>                                   | JPY 1,500,000 | ✓        | ✓    |   |        |
| Closing Reception (verbal acknowledgement, invitation, logo)             | JPY 1,500,000 | ✓        | ✓    |   |        |
| Plenary Session (video ad, logo, distribution)                           | JPY 1,500,000 | ✓        | ✓    |   |        |
| Catering: Coffee Station (logo) *at exhibition area <b>SOLD</b>          | JPY 1,500,000 | ✓        | ✓    |   |        |
| Wi-Fi (customized password, logo) <b>SOLD</b>                            | JPY 1,000,000 | ✓        | ✓    |   |        |
| Charging Station (logo, distribution) <b>SOLD</b>                        | JPY 1,000,000 | ✓        | ✓    |   |        |
| Speaker's Lounge (logo, distribution)                                    | JPY 1,000,000 | ✓        | ✓    |   |        |
| Catering: Japanese Sweets Stand (logo) *at exhibition area <b>SOLD</b>   | JPY 1,000,000 | ✓        | ✓    |   |        |
| Event Corner: Tea Ceremony Corner (logo) *at exhibition area <b>SOLD</b> | JPY 1,000,000 | ✓        | ✓    |   |        |
| Event Corner: Amezaiku Corner (logo) *at exhibition area                 | JPY 1,000,000 | ✓        | ✓    |   |        |
| Event Corner: Mochi Pounding Corner (logo) *at exhibition area           | JPY 1,000,000 | ✓        | ✓    |   |        |
| Event Corner: Kendama Corner (logo) *at exhibition area                  | JPY 1,000,000 | ✓        | ✓    |   |        |
| Ad: Water server (video ad, logo) <b>SOLD</b>                            | JPY 1,000,000 | ✓        | ✓    |   |        |
| Mobile App (company logo on the landing page) <b>SOLD</b>                | JPY 500,000   | ✓        | ✓    |   |        |
| Ad: Floor advertisement  | JPY 500,000   | ✓        | ✓    |   |        |

Note: The content is subject to change without notice

## Support the social events

### ■ Welcome Reception *limited to single sponsor* JPY1,500,000

- Verbal acknowledgement by the MC.
- Two complimentary tickets to attend the Welcome Reception (for non-delegates not already registered).
- Signage boards will denote your sponsorship.
- Acknowledgment of company logo on screen.
- Your logo will be displayed in association with the 'Welcome Reception' on all literature and website.

### ■ Gala Dinner *limited to single sponsor* JPY1,500,000 **SOLD**

- Opportunity to make two-minute welcome address.
- Signage boards will denote your sponsorship.
- Acknowledgment of company logo on screen and dinner menu.
- Your logo will be displayed in association with the 'Gala Dinner' on all literature and website.

### ■ Closing Reception *limited to single sponsor* JPY1,500,000

- Verbal acknowledgement by the MC.
- Two complimentary tickets to attend the Closing Reception (for non-delegates not already registered).
- Signage boards will denote your sponsorship.
- Acknowledgment of company logo on screen.
- Your logo will be displayed in association with the 'Closing Reception' on all literature and website.

## Catering in exhibition areas

### ■ Coffee Station *limited to single sponsor* JPY 1,500,000 **SOLD**

- Signage boards will denote your sponsorship of this coffee service.
- Your logo will be displayed in association with the 'Coffee Station' on all literature and website.
- Your logo and a 'thank you' card on all coffee service areas.

### ■ Japanese Sweets Stand *limited to single sponsor* JPY 1,000,000 **SOLD**

From traditional Japanese sweets 'wagashi' to famous snacks, daily selection of Japanese sweets will be offered.

- Your logo will be displayed in association with the 'Japanese Sweets Stand' on all literature and website.
- Your logo and a 'thank you' card on all Japanese Sweets service areas.

## Event corner in exhibition areas

- **Tea Ceremony Corner** *limited to single sponsor* **JPY 1,000,000** **SOLD**  
Japanese tea-serving demonstration by the professional tea master, offering matcha (powdered green tea).
  - Signage boards will denote your sponsorship of this tea ceremony corner.
  - Your logo will be displayed in association with the 'Tea Ceremony Corner' on all literature and website.\*Please note that demonstrations will be a one-day event during congress period (schedule TBC).
  
- **Amezaiku Corner** *limited to single sponsor* **JPY 1,000,000**  
'Amezaiku' (traditional Japanese folk art of sculpting candy into a variety of shapes) demonstration by the practitioner. Final products will be offered.
  - Signage boards will denote your sponsorship of this Amezaiku corner.
  - Your logo will be displayed in association with the 'Amezaiku stand' on all literature and website.\*Please note that demonstrations will be a one-day event during congress period (schedule TBC).
  
- **Mochi Pounding Corner** *limited to single sponsor* **JPY 1,000,000**  
Mochi (sticky rice cake) pounding performance (congress participants are also welcome to join!). Fresh mochi will be offered.
  - Signage boards will denote your sponsorship of this mochi pounding corner.
  - Your logo will be displayed in association with the 'Mochi Pounding Corner' on all literature and website.\*Please note that demonstrations will be a one-day event during congress period (schedule TBC).
  
- **Kendama Corner** *limited to single sponsor* **JPY 1,000,000**  
Live Kendama (wooden ball and cup toy) performance by the professional kendama player.
  - Signage boards will denote your sponsorship of this Kendama performance.
  - Your logo will be displayed in association with the 'Kendama Performance' on all literature and website.\*Please note that demonstrations will be a one-day event during congress period (schedule TBC).

## Support the sessions

- **Plenary Session** **JPY1,500,000**  
\*session schedule will be determined at the later date
  - Verbal acknowledgement by the chair of the session.
  - Advertising video (up to 60 seconds, in loop, alternating with congress information) prior to commencement of the session.
  - Signage board will denote your sponsorship.
  - Digital acknowledgment of company logo on walk in/out screen.
  - Opportunity to place literature and giveaways in the session room (literature table at the entrance).
  - Sponsor may place a freestanding banner at the entrance (at their own expense).

## Meeting rooms and special areas

### ■ Speakers' Lounge *limited to single sponsor* JPY1,000,000

Opportunity to access the semi-private area that all speakers will have access to over the course of the congress.

- Your logo on screensavers at each PC (for final check with the AV team).
- Opportunity to place literature and giveaways in the room (table available upon request).
- Sponsor may place a freestanding banner in the room (at their own expense).

### ■ Charging Station *limited to single sponsor* JPY1,000,000 **SOLD**

With almost all delegate using their phones, tablets and mobile devices throughout the event, a charging station positioned in a high-traffic exhibition area is an ideal way to enhance your brand and message.

- Signage boards will denote your sponsorship.
- Digital notices on charging station will be sent through the walk in/out screens at sessions during the Congress.
- Your logo will be displayed in association with the 'Charging Station' on all literature and website.
- Opportunity to place literature.

## Congress items and others

### ■ Lanyard *limited to single sponsor (Platinum only)* JPY1,500,000 **SOLD**

Lanyards are distributed to each delegate at the registration area and your logo will be prominently featured throughout the conference.

- Logo on lanyard (along with ICA2026 logo).



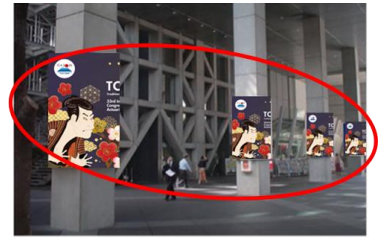
### ■ Wi-Fi *limited to single sponsor* JPY1,000,000 **SOLD**

- Sponsor may choose the password.
- Signage boards to provide information to all delegates about the Wi-Fi access will also denote your sponsorship.
- Digital notices on Wi-Fi information will be sent through the walk in/out screens at sessions during the Congress.
- Your logo will be displayed in association with the 'Wi-Fi' on all literature and website.

## Advertisement opportunity

■ **Pillar wrap-around sign panels** *limited to single sponsor (Platinum only)* **JPY1,500,000** **SOLD**

Ads (together with ICA2026 visuals) will be displayed within the venue throughout the congress period (4 locations available).



■ **Light pole signs** *limited to single sponsor (Platinum only)* **JPY1,500,000**

Ads (together with ICA2026 visuals) will be displayed within the venue throughout the congress period (9 locations available).



■ **Water server advertisement** *limited to single sponsor* **JPY1,000,000** **SOLD**

Advertising video will be played on the monitor beside the water server.

- Signage boards will denote your sponsorship.
- Monitor will play your advertising video (in loop, without sound, alternating with congress information).

■ **Floor advertisement** *limited to single sponsor* **JPY500,000**

Promote your company's booth location or logo/message on the floor and help lead the delegates effectively to your booth.

- Your logo or short message will be displayed on the floor at the entrance of the Exhibition Hall.

■ **Mobile App** *limited to single sponsor* **JPY500,000** **SOLD**

Congress Mobile App will be the primary mechanism by which delegates choose sessions to attend and navigate around the congress.

- Your logo will be displayed on the landing page (along with ICA2026 logo), viewed by all users each time they open the app.
- Your banner ad will be displayed at the top of Home screen.
- Opportunity to send one push notifications per day during the congress period to make an announcement, showcase a promotion, or remind delegates to stop by your booth. You can include a link within your push notification to drive traffic to your website.
- Your logo will be displayed in association with the 'Congress Mobile App' on all literature and website.

# Application

## How to apply

Submit the completed ICA2026 Sponsorship Application Form to [ica2026\\_sponsorship@congre.co.jp](mailto:ica2026_sponsorship@congre.co.jp) (ICA2026 Sponsorship & Exhibition Subcommittee Secretary) via e-mail.

## Application period

Application period will be closed when the number of applications reaches the maximum number of sponsors. Please contact the ICA2026 Sponsorship & Exhibition Subcommittee Secretary for the situation.

## Allocation of exhibition space

For Platinum, Gold and Silver sponsors, and Bronze sponsor with booth application, booth/space allocation will be coordinated after the application deadline. The Institute of Actuaries of Japan has sole discretion to decide the booth allocation for sponsors in consideration of the sponsorship package priorities, number of booths, and the nature of the exhibits, and will notify sponsors of their booth locations.

Sponsors are not allowed to object to the organizer's decision about booth allocation. Furthermore, sponsors are not allowed to assign/exchange all or any part of their booths to or with any other party, without prior consent of the Institute of Actuaries of Japan.

## Sponsor exhibition manual

For sponsors with a booth, Sponsor Exhibition Manual outlining all technical aspects of exhibiting will be available approximately 6 months prior to the Congress/Exhibition. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Option services available to Exhibitors and order forms
- Booth staff registration

## Payment

Installment payment is also accepted. First installment needs to be at least 30% of the total amount.

## Cancellation policy

In principle, once accepted, an application cannot be cancelled unless the Institute of Actuaries of Japan deems that there is a justifiable reason. If sponsors wish to terminate the application in whole or in part after the date of the application, sponsors must notify the Institute of Actuaries of Japan in writing.

The cancellation fee (including Japanese consumption tax) for the Sponsor-initiated terminations shall be as follows.

Cancellation fee and deadlines:

- 50% of the sponsorship fee: on or before November 7, 2025 (JST)
- 100% of the sponsorship fee: on or after November 8, 2025 (JST)

# Terms and Conditions

In these Terms & Conditions, the following definitions apply:

- “Authorities” mean the relevant local, county and other public authorities and bodies relevant to the Congress;
- “Sponsor” means the person, firm or company submitting the sponsorship application form;
- “Application Form” means the sponsorship application form as completed by the Sponsor;
- “Organizer” means The Institute of Actuaries of Japan (IAJ);
- “Booth” means the booth (being single or multiple as applicable) at the Congress that has been allocated by the Organizer;
- “Agreement” means the agreement constituted between the Sponsor and the Organizer once the completed Application Form has been submitted and accepted;
- “Congress” means the 33rd International Congress of Actuaries (also known as ICA2026) to be held on November 8 to 13, 2026;
- “Sponsor Exhibition Manual” means the manual produced by the Organizer in relation to the exhibition area;
- “Venue” means the Tokyo International Forum or any replacement venue;
- “Personal Information” refers to any data or information which can identify an individual, either (a) solely from the data; or (b) from the data combined with other information which we have or are likely to have access to.

---

## RULES & REGULATIONS

The Sponsor must comply with these Terms & Conditions, requirements of all Authorities, and where applicable, all rules and regulations issued by the Venue in force at the time of the Congress.

For those who select an exhibition plan, the Sponsor agrees to adhere to the obligations and duties outlined in the Agreement, including (without limitation) those specified in the Sponsor Exhibition Manual (distributed at a later date). The Organizer may grant exemptions from any of these obligations and duties at their discretion. However, any exemption provided by the Organizer will only be valid if in writing.

The Agreement consists of these Terms & Conditions, as well as those outlined in the Sponsor Exhibition Manual, unless modified in writing and signed by both parties.

If the Organizer determines that the Sponsor has violated the Agreement, the Organizer reserves the right to refuse the sponsorship application or revoke the Sponsor’s right to participate at any time.

The Sponsor is prohibited from disclosing the Terms & Conditions including the fees of this agreement to any other person without the Organizer’s prior written consent or as required by law.

---

## APPLICATION & PAYMENT OF FEES

The Sponsor must complete and e-mail the Application Form to the ICA2026 Sponsorship & Exhibition Subcommittee Secretary.

If the Organizer accepts the Application Form, the Sponsor will receive a confirmation notice indicating the success of their application, along with an invoice for their sponsorship fee.

All fees are in Japanese yen and include Japanese consumption tax. If the prevailing rate of Japanese consumption tax changes after the Organizer confirms the signed Application Form, then any unpaid installments of the fees may be adjusted to cover the changes in Japanese consumption tax.

In principle, the Sponsor must pay the sponsorship fee in full by bank transfer to the bank account specified on the invoice within 30 days from the invoice date. Upon request, installment payments are accepted. The Sponsor shall bear all bank transfer fees.

The Organizer will not issue receipts for sponsorship fee payments. Remittance slips issued by the bank shall serve as proof of payment and substitute for a receipt.

The Sponsor will attain official sponsorship status upon making the full payment or first installment payment of their sponsorship fee.

---

## BOOTH ALLOCATION

Booth allocation will be coordinated after the application deadline. The Organizer has sole discretion to decide the booth allocation for the Sponsor in consideration of the sponsorship package priorities, number of booths, and the nature of the exhibits, and will notify the Sponsor of their booth locations.

The Sponsor is not allowed to object to the organizer’s decision about booth allocation. Furthermore, the Sponsor is not allowed to assign/exchange all or any part of their booths to or with any other party, without prior consent of the Organizer.

Furthermore, the Organizer reserves the right to substitute a different booth location at any time.

In its sole discretion, the Organizer may change the floor plan without obtaining consent from the Sponsor. This may occur if instructed or ordered by the police department, fire department, health center, or other Authorities, or if a sponsorship application is cancelled.

---

### CANCELLATION

In principle, once accepted, an application cannot be cancelled unless the Organizer deems that there is a justifiable reason. If the Sponsor wishes to terminate the Agreement in whole or in part after the date of the application, the Sponsor must notify the Organizer in writing.

The cancellation fee (including Japanese consumption tax) for Sponsor-initiated terminations shall be as follows.

Cancellation fee and deadlines:

- 50% of the sponsorship fee: on or before November 7, 2025 (JST)
- 100% of the sponsorship fee: on or after November 8, 2025 (JST)

The Sponsor must pay the cancellation fee within 30 days of receiving a cancellation invoice from the Organizer.

The Organizer shall not be responsible for any costs incurred by the Sponsor to prepare their exhibit.

---

### CHANGES

The Organizer, at its sole discretion, may make modifications to the Congress, including but not limited to:

- Amending the benefits
- Modifying the floor plan
- Altering, reallocating, or substituting booths
- Adjusting the hours during which the Congress is open
- Changing the Venue
- Adapting the Congress format from in-person to virtual, if necessary, in response to societal circumstances
- Postponing the Congress

In such cases, the Sponsor shall participate in the Congress held under the new conditions as determined by the Organizer. If the Sponsor withdraws from the Congress for their own reasons, the above cancellation policy shall apply.

If the Congress is cancelled for any reason, the Organizer may, at its discretion (but is not obliged to) reschedule and relocate the Congress to a more suitable time and Venue, or make other changes, including using technology to hold the Congress. If the Congress is so rearranged, this

agreement remains binding, with the Organizer entitled to make all reasonable adjustments to facilitate these rearrangements. If the Congress cannot be rearranged, the Organizer will refund the fee paid by the Sponsor.

---

### DAMAGES & LIABILITY

The Sponsor is liable to compensate for any damage caused by themselves or their associated parties to the exhibition hall, Venue facilities, third-party persons and their properties, etc. regardless of whether such damages result from negligence or intent. The Organizer shall not be held liable for any such damage.

The Sponsor shall be responsible for the management of their own exhibit, and the Organizer will not compensate or indemnify the Sponsor for any theft, loss, or damage to their exhibit. The Sponsor is required to take out insurance or take other appropriate measures to protect their exhibit. Should an accident occur due to the fault of the Sponsor, the Sponsor shall be solely responsible for handling the aftermath of the accident, and the Organizer will assume no responsibility for any damage resulting from the accident.

---

### BOOTH INSTALLATION, USE, AND DISMANTLING

The Sponsor shall install, use, and dismantle the booth or space only during the hours and dates specified by the Organizer. This shall be done in accordance with all rules, regulations, and relevant safety and environmental legislation set forth in the Sponsor Exhibition Manual, along with any additional instructions issued by the Organizer or the Venue.

The Sponsor must ensure the booth or space is returned to its original state, as it was at the beginning of their occupation. The Sponsor will be held liable for any associated costs, including cleaning expenses, required to restore the booth or space to its original state.

To facilitate the installation and dismantling of the booth and exhibition materials, as well as the provision of other services, the Sponsor shall appoint a representative authorized to enter into necessary agreements. This representative (or another designated person) must be present and assume responsibility during installation, exhibition hours, and dismantling.

---

### PROMOTIONAL ACTIVITIES

Advertising material and signs may not be distributed or displayed outside the Sponsor's booth or space. Sound equipment must be regulated and directed into the booth to avoid disturbing neighboring exhibits. The Organizer reserves the right to instruct the Sponsor to cease any activity, noise or music that is considered to be

objectionable. Further details will be included in the Sponsor Exhibition Manual.

---

**HANDLING OF PERSONAL INFORMATION**

When acquiring Personal Information through the Congress, etc., the Sponsor must comply with the “Act on the Protection of Personal Information” and other applicable laws and regulations. The Sponsor must communicate or publicly disclose the purpose of gathering and using Personal Information. If the Sponsor intends to share Personal Information with a third party, consent from the individual identified in the Personal Information must be obtained, unless otherwise permitted by laws and regulations.

The Sponsor must lawfully manage and take appropriate control over Personal Information in accordance with the “Security Control Measures” provision outlined in the “Act on the Protection of Personal Information”.

If the individual identified in the Personal Information requests the Sponsor to disclose, correct, add, delete, discontinue use, erase, or submits a complaint regarding the use of Personal Information acquired through the Congress, the Sponsor must take appropriate action as mandated by laws and regulations.

If a dispute occurs between the Sponsor and the individual identified by the Personal Information regarding the acquisition, use, handling and/or management of Personal Information through the Congress, the Sponsor shall be responsible for resolving the dispute. The Organizer will assume no responsibility for such dispute.

---

**GOVERNING LAWS & JURISDICTION**

The Sponsor agrees that the Terms & Conditions of ICA2026 and the legal relationships based on them shall be governed by the laws of Japan, and the Tokyo District Court shall have exclusive jurisdiction as the first instance regarding all disputes that arise concerning the Terms & Conditions.

---



<https://ica2026.org>